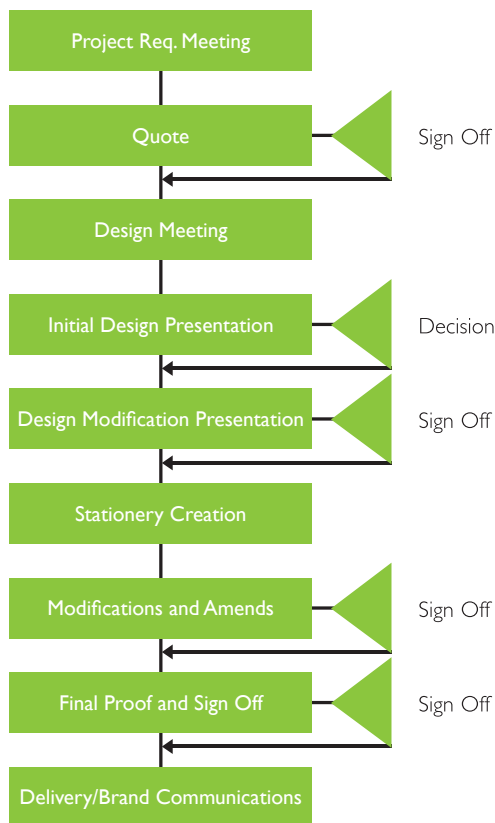




Brand Creation/Re-Brand



1. Project Requirement Meeting

In this meeting we will obtain the correct information and data to deliver the most effective and relevant solution.

2. Quote

Costings from the project requirement meeting.

3. Design Meeting

To confirm the precise applications, restrictions and requirements of the final design:

- Inspiration & references
- Special logo applications that may effect the shape and limitations of the logo
- Print Spec
- Supporting Images (On site photography/Image Library)
- Contact details, Reg & VAT No etc.

4. Initial Design Presentation

Presentation of the concepts will be made on site with a feedback session for modifications/combinations to the initial design.

5. Design Modification Presentation

Presentation of the modified work.

5. Stationery Creation

Confirmed logo is applied to stationery items.

7. Modifications and Amends

Small visual refinements as well as text amends.

8. Final Proof and Sign Off

Final proofs signed off before going to full production.

9. Delivery/Brand Communications

The stationery will go into production and be delivered to you accompanied by a style guide and Logo file CD. Once the brand has been created we may then move on to creating any brand communications.