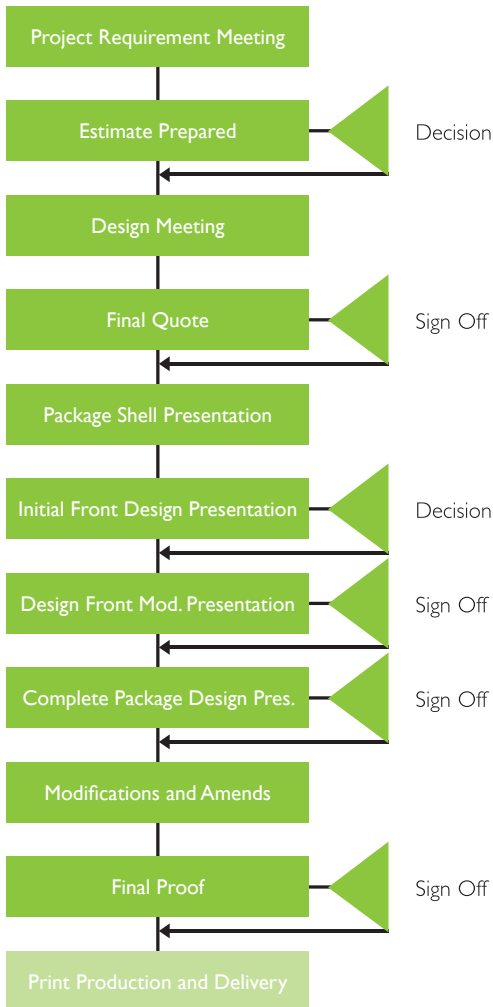




## Packaging



### 1. Project Requirement Meeting

In this meeting we will obtain an outline of your requirements so that we can propose an effective and relevant solution.

### 2. Estimate Prepared

Estimated costs based on initial project requirement meeting.

### 3. Design Meeting

To confirm the requirements and logistics of the final design:

- Spec of package and print
- Product differentiation
- Inspiration & references
- Your brand guidelines and support (logos, images etc)
- Image purchase requirements
- Predicted deadlines

### 4. Final Quote

Confirmation of final costings following design meeting (and predicted print costs if required).

### 5. Package Shell Presentation

Presentation of the package shell design.

### 6. Initial Package Front Design Presentation

Presentation of the package front design concept(s) will be made with a feedback session for modifications/combinations to the initial design.

### 7. Package Front Design Modification Presentation

Presentation of the modified work.

### 8. Complete Package Design Presentation

Presentation of the complete package design(s) applied to shell template.

### 9. Modifications and Amends

Small visual refinements as well as text amends.

### 10. Final Proof

Hard copy proofs to be signed off before going into full production.

### 11. Print Production and Delivery (if required)

We have a full print production service that can handle any of your print requirements.